



JTV



Privately Owned Broadcasting Corp.

1. Introduction



*JTV, the representative broadcasting corporation of **Jeonbuk region**, exerts its utmost efforts in order to fully satisfy the high expectations in the era of viewer's sovereignty.*

On September 27 1997, JTV(Jeonju Television Corp.) was established as a privately owned broadcasting corporation in Jeonju, JeonBuk-do.

JTV has 2million potential viewers in Jeonju and JeonBuk-do. Through its high quality broadcasting contents, it has led the development of local broadcasting culture.

As a spokesperson of 2 million local residents, JTV has continued to grow and become better.



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2. Brief History

- <Location>** # 1083, Jungyeoip-ro, Deokjin-gu, Jeonju-si, Jeonbuk
- <Total Asset>** US\$ 50 Million
- <Viewers>** 2.0 Million
- <History>**
- 1997. 1. *Established Jeonju Television Corporation*
 - 1997. 9. *Launched TV Service*
 - 1998. 1. *Launched TVR in Namwon*
 - 2001. 8. *Launched FM Radio Service*
 - 2002. 10. *Established Alliance KTK in Japan*
 - 2003. 9. *Established Alliance SBS in China*
 - 2005. 10. *HD Digital Broadcasting Service*
 - 2008. 9. *DMB Service launching*
 - 2011. 12. *Launched Entertainment Academy*



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3. Coverage & Network

*JTV is a leading Broadcaster
among 9 Privately owned Broadcasters
Network.*





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4. Channel

TV

JTV has become the window that opened the region towards the world. By producing high quality programs and highly relevant contents. It has become the eyes and ears of local viewers. Its current affairs programs keenly penetrate the world from the local perspective, while its cultural and entertainment programs bring about healthy laughter and living information. From its realistic coverage of sports games down to every information broadcast to the local community. JTV reliably provides the information that the viewers need, when they need them.

Radio

JTV-FM is an FM radio that operates 24 hours a day to provide the listeners with fun and information day and night. By playing familiar music and sharing heartwarming stories, it proves to be a good friend that faithfully accompanies its listeners no matter where they are and no matter what they feel.

DMB

JTV leads the way in the local DMB service. The high quality contents of JTV are now available in Jeonbuk.

JTV envisions its future in the total digital network that exists in the multimedia and multi-channel era.



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5. HD Technology & Facilities



Master Control Center of HD Broadcasting

Being a core facility for broadcasting HD programs, it possesses the basic function to broadcast HD programs as well as 5.1 channel inducing and decoding system and capacity to broadcast text data.

HD Studio and Sub-Control Center

It possesses HD sub-control center as well as large and medium studios.

Comprehensive HD Editorial Center

It enables not only the comprehensive editorial work of studio-recorded programs but also outdoor-recorded films including HD documentaries.



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6. Culture & Public works

JTV has contributed to the development of local culture by attracting and successfully holding various artistic, cultural, musical, and sports events.

The Classic Concert, Korea Baseball EXPO, JTV Kids Fair, JTV Golf Fair, Armature Golf Contest are just some of the programs being promoted annually so as to encourage the active participation of local residents.

Meanwhile, JTV established "Cultural Foundation" to serve its social role on returning of business benefits. Aside from supporting the individuals and groups that have made academic, artistic and cultural contribution for the local communities.

It was established to grant scholarships for cultivating men of talent and helping them realize their full potential.

From this time on, JTV will also exert its efforts for the artistic and cultural development in and out of the country. With this promise, JTV will continue to innovate in order to present sound and happy cultural lives for the local residents to enjoy.